

# TANZPAKT STADT LAND BUND

Eine gemeinsame Initiative von Kommunen,  
Bundesländern und der Beauftragten  
der Bundesregierung für Kultur und Medien  
zur Exzellenzförderung im Tanz

## PRESS RELEASE

Berlin, 19<sup>th</sup> of May 2017

### LAUNCH EVENT FOR TANZPAKT STADT-LAND-BUND

14 June 2017, Kunstquartier Bethanien Art Centre, Berlin

**The new funding programme *TANZPAKT Stadt-Land-Bund (DANCE PACT – Local-Regional-National)* will be launched in June with an educational event at the Kunstquartier Bethanien Art Centre in Berlin. Municipalities, federal states and the federal government are boosting dance in Germany with funding of around EUR 10.5 million.**

The new funding programme *TANZPAKT Stadt-Land-Bund* for the promotion of excellence in dance is aimed at established artists, ensembles and production structures with an international reach. It also addresses institutions drawing up development concepts that are both outstanding and innovative from a national standpoint. The goal is to realise substantial projects that contribute to the artistic and structural further development, strengthening and profiling of dance as an art form in Germany. All the necessary information – from advice to applying for the new promotion fund – will be available at [www.tanzpakt.de](http://www.tanzpakt.de) from June. The deadline for the first call for applications is 15 November 2017 and an independent jury of experts will decide on the applications submitted at the start of 2018.

*TANZPAKT Stadt-Land-Bund* is the result of an intensive dialogue between municipalities that promote dance, federal states and the Federal Government Commissioner for Culture and the Media (BKM). The programme is an initial result of this partnership and forms part of the long-term development of a *Tanzförderung Stadt-Land-Bund (Dance Promotion – Local-Regional-National)* project. An initiative group, which developed the conceptual framework conditions from meetings and communication with the dance scene, has been supporting this process continuously since 2012. The group comprises the Dachverband Tanz Deutschland (Umbrella Association for Dance in Germany), the non-profit agency DIEHL+RITTER gUG, the K3 – Zentrum für Choreographie (Centre for Choreography) in Hamburg, Tanzbüro Berlin and TanzSzene Baden-Württemberg.

Prof. Monika Grütters, Member of the German Bundestag and Minister of State for Culture and the Media, said: “I am delighted that after the Federal Cultural Foundation’s successful ‘Tanzplan’ initiative I can now get a new funding programme off the ground – as set out in the coalition agreement. It will give dance in Germany fresh impetus as an innovative art form with an international reach. It is also recognition for the major commitment and collaboration of the dance scene, and an excellent example of a co-operative, trust-based partnership between Federal Government, federal states and municipalities in the field of culture.”

The programme is based on a resolution of the German Bundestag. As part of the parliamentary process to set the federal budget for 2017, the Budget Committee of the German Bundestag released funding to the tune of EUR 5.625 million for the realisation of the *TANZPAKT Stadt-Land-Bund* initiative.

The funding of projects is planned to last several years and will comprise financing by the federal government and co-financing of at least the same amount by municipalities, federal states and, where appropriate, other sponsors in the form of match funding. The funding programme therefore covers an overall volume of approx. EUR 10.5 million.

One key aspect of the work of *TANZPAKT Stadt-Land-Bund* is the continuous dialogue with municipalities and federal states in order to mobilise their sustained commitment to dance. A special commitment in cities and regions as well as the co-operation of sponsors is required in order to develop model projects with a national reach. With the new funding programme, the BKM is now providing an important signal for this.”

The Dachverband Tanz Deutschland and the non-profit agency DIEHL+RITTER gUG will implement the programme in a co-operative trusteeship. DIEHL+RITTER gUG will be responsible for the conception, shaping and implementation of the newly established promotion fund while the Dachverband Tanz Deutschland will be responsible for the entire cultural policy process aimed at consolidating projects at the municipal and federal state level, and strengthening dance.

All interested parties can receive initial detailed information about the funding programme and engage in an intensive dialogue on Wednesday 14 June 2017 from 10.30am to 5pm at the **launch event for TANZPAKT Stadt-Land-Bund** in Berlin, Kunstquartier Bethanien Art Centre (Mariannenplatz 2, 10997 Berlin).

The launch event for *TANZPAKT Stadt-Land-Bund* is aimed at dance creators, representatives from municipalities and federal states, as well as cultural policymakers from across Germany.

The programme’s three funding areas will be introduced at the event. Then, in working groups, questions will be answered and individual aspects (e.g. the intended co-operations between partners and sponsors) explained in detail.

Registration for the event is now open at [www.tanzpakt.de](http://www.tanzpakt.de) and can be completed using the special form on the website. The full programme will be available from 1 June.

## Contacts

### Press and PR work

Alexa Junge, Dachverband Tanz Deutschland  
Mariannenplatz 2, D-10997 Berlin  
Tel. 030 / 37 44 33 92  
[presse@dachverband-tanz.de](mailto:presse@dachverband-tanz.de)

### Cultural policy advice, information etc. at the Dachverband Tanz Deutschland

Bea Kiesslinger, Project Direction – Cultural Policy Dialogue  
Tel. 0179 / 699 05 82 // 030 / 37 44 33 92  
[b.kiesslinger@dachverband-tanz.de](mailto:b.kiesslinger@dachverband-tanz.de)

### Application advice and general questions on the promotion fund at DIEHL+RITTER gUG

Riccarda Herre and Isabel Niederhagen, Project Direction – Promotion Fund  
Tel. 030 / 81 82 82 33  
[tanzpakt@diehl-ritter.de](mailto:tanzpakt@diehl-ritter.de)  
DIEHL+RITTER gUG, Crellestraße 29-30, 10827 Berlin

***TANZPAKT Stadt-Land-Bund is a joint initiative by municipalities, federal states and the Federal Government Commissioner for Culture and the Media to promote excellence in dance***

funded by:



Die Beauftragte der Bundesregierung  
für Kultur und Medien

*Dachverband Tanz Deutschland*

Eine Stimme für den Tanz!

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